



Republic of the Philippines  
OFFICE OF THE PRESIDENT  
**COMMISSION ON HIGHER EDUCATION**



**MEMORANDUM FROM THE OFFICE OF THE CHAIRPERSON**

**TO :** PRESIDENTS OF PUBLIC AND PRIVATE HIGHER EDUCATION INSTITUTIONS (HEIs)

**SUBJECT :** CELEBRATION OF MUSEUMS AND GALLERIES MONTH (MGM) IN OCTOBER 2023

**DATE:** : 12 September 2023

In support of the National Commission for Culture and the Arts (NCCA) in celebrating the Museums and Galleries Month this October 2023 with the theme, “**Exhibits and Reflections: Crafting Opportunities for the New World**”, the Commission on Higher Education encourages all public and private higher education institutions (HEIs) to voluntarily undertake the following activities:

1. Posting and sharing of the 2023 MGM advocacy materials including the 2023 MGM Official Poster, 2023 MGM Facebook Banners, and 2023 MGM Calendar of Activities on your institution’s website and social media accounts;
2. Participate in the online campaign thread about the 2023 MGM celebration by sharing heritage-related content including photos, videos news features, and other collaterals released by NCCA using the hashtags #MGM2023 and #MGME ExhibitsAndReflections;
3. Organizing own MGM activities and participating in heritage-related events such as webinars, online workshops, online lectures, and online exhibits.

The NCCA requests that HEIs, who wish to voluntarily participate in celebrating the Museums and Galleries Month in October 2023, complete the MGM Activity Proposal Form and send the final information to the MGM secretariat at [mgmsecretariat.ncca@gmail.com](mailto:mgmsecretariat.ncca@gmail.com) for inclusion in the 2023 MGM Calendar of Activities, Submission is **extended until September 20, 2023**. The proposal form and other reference materials can be accessed through this link: <https://bit.ly/MGM2023Briefer>. For easier consolidation, accomplished Proposal form may be submitted along with the institution’s high-resolution logo through this link: <https://bit.ly/MGM2023Activityform>.

Should there be any inquiries or clarifications, please coordinate with **Mr. Lienard Manacho** of the Cultural Heritage Section at mobile number **(+63)999-329-1393** or telephone number **(02)8527-2192** local 309, or email at [mgmsecretariat.ncca@gmail.com](mailto:mgmsecretariat.ncca@gmail.com).

For your information.

  
**J. PROSPERO E. DE VERA III, DPA**  
Chairman